



Ride the Freight Pipeline!

NEWS RELEASE

“J D GUARANTEE” GIVES PEACE OF MIND TO MEMBERS DOING BUSINESS IN THE FREIGHT PIPELINE

Milton, Ontario, Canada, October 1, 2009. Loadsurfer Corporation recently announced its **partnership with factoring powerhouse J D Factors**. In addition to being the lead factor on loadsurfer.com, the new alliance also means the addition of the “J D Guarantee” feature to Loadsurfer.

A green “money bag” icon appearing beside a load on the Load Surfer system indicates that clients factoring their invoices through J D Factors can take the load knowing that the load is factorable. As a non-recourse factor, J D Factors also assumes the credit risk on these loads. Although the J D Guarantee is not a credit guarantee, the new tool gives Load Surfer members another powerful decision making tool. For brokers, the J D Guarantee also provides greater visibility and better access to carriers in the community.

Loadsurfer CEO Roy Thacker explains that this new partnership is the direct result of feedback from members who feel that credit concerns have taken a front seat in their daily business transactions. “Credit concerns are by far the biggest current concern in trucking, the J D Guarantee will benefit not only those customers who are factoring with J D but all of our members when they are trying to make the decision about whether or not to work with a particular broker”, said Thacker. ”The purpose of the *J D Guarantee* icon is to give Loadsurfer customers the added peace of mind that they will get paid at the end of the day”.

Partnering with Loadsurfer was also a natural fit for J D Factors. “Capital continues to be very tight in the trucking industry. The new partnership gives J D Factors the opportunity to provide current and future factoring clients access to another tool that will help to make them successful in their businesses”, said VP, Tina Capobianco



Ride the Freight Pipeline!

About Load Surfer Corporation

Load Surfer Corporation is a Canadian-owned and operated company dedicated to the development of an electronic trading environment that combines standard freight matching algorithms with the power of applications such as Facebook and eBay. The core management team and ownership group is comprised of transportation software professionals, each of whom has many years of experience in the transportation solutions market.

Complete information is at www.loadsurfer.com.

For further information, please contact:

Roy Thacker
Chief Executive Officer
Load Surfer Corporation
Tel: 416.848.7792. Ext. 111
E-mail: rthacker@loadsurfer.com