



Ride the Freight Pipeline!

NEWS RELEASE

**GET READY TO RIDE THE FREIGHT PIPELINE!
A NEW WAVE IN FREIGHT MATCHING IS HERE!**

Milton, Ontario, Canada – April 13, 2009. Loadsurfer Corporation announces the upcoming release of Load Surfer, a freight matching pipeline designed to change the face of the load matching industry. Powered by modern architecture, lightening speed and world-class reliability, the new system combines traditional freight matching logic with the tools that users need to run their businesses efficiently and profitably. Load Surfer will provide unlimited freight and equipment matching along with Equifax Credit reports and ProMiles mileage for one low monthly price. A FREE trial will be available in May but visitors to ExpoCam in Montreal (April 16th through 18th) will get a sneak peek at the program.

A feature unique to Load Surfer is the TMS (Transportation Management System) Partners Program. In addition to a traditional standalone web application, users of TMS programs will be able to post, edit and remove their loads and equipment to Load Surfer automatically. In the fall of 2009, a second integration will be released that will enable TMS users to retrieve their leads back into their dispatching systems, virtually eliminating the need to use two disparate systems to run their operations. Four TMS Companies (Axon Development Corporation, Infosite Technologies Inc, Millogiciel Inc. and Trans+Plus Systems Corp.) have agreed to offer Load Surfer as a standard integration effective immediately. An integration document is also available that makes it simple for other TMS providers or companies operating customized applications to integrate their systems to Load Surfer.



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“Although TMS users have long enjoyed the benefits of having integrated mapping, satellite tracking data and automated fuel tax preparation built right into their software, the Canadian TMS market lacks a quality freight matching integration”, said Roy Thacker, CEO of Loadsurfer. “Surfer is an open platform which means that users can customize the manner in which they use the data from the pipeline. We will be the industry standard to which other applications are compared.”

About Load Surfer Corporation

Loadsurfer Corporation is a Canadian-owned and operated company dedicated to the development of an electronic trading environment that combines standard freight matching algorithms with the power of applications such as Facebook and eBay. The core management team and ownership group comprises transportation software professionals, each of whom have many years of experience in the transportation solutions market.

Complete information is at www.loadsurfer.com.

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