



## *Ride the Freight Pipeline!*

### **GET READY TO RIDE THE FREIGHT PIPELINE! A NEW WAVE IN FREIGHT MATCHING IS HERE!**

Dear Industry Colleague,

I am writing today with some very important and exciting news! Canada is about to get a new load board. Load Surfer will be introduced at Expocam in Montreal April 16 through 18. The program will be priced at \$125 per month (5 users) which includes unlimited posting and searching, Equifax credit reports and mileage from ProMiles.

Load Surfer is not just another load board. Our core management and investment group is comprised of individuals and companies who have many lifetimes of experience serving the transportation industry. Our TMS Integration Partners (TIPP) are currently providing software solutions to over 1,000 transportation companies of all shapes and sizes. Load Surfer is committed to providing the transportation world with an electronic trading platform that will streamline the flow of information amongst trading partners. Load Surfer will soon be the "industry-standard" application to which all others are compared.

Load Surfer can be used as a traditional standalone web application or it can be fully integrated to any TMS (transportation management system) program. The first wave of integration allows users of Axon Trucking Software, Infosite Technologies, Millogiciel du Camionnage and Trans+Plus Systems Corp products to post, edit and delete postings from within their TMS applications. A second wave of integration will allow users to retrieve freight and equipment leads back into their TMS systems, eliminating the need to run two different operating programs. An integration document is also available that makes it easy for any TMS or custom system to talk to Load Surfer.

BETA testing is currently underway and will run into May 2009. A FREE 30 DAY TRIAL will be available to the public immediately following the BETA period. To sign up for your FREE TRIAL account, please visit [www.loadsurfer.com](http://www.loadsurfer.com) or call the Load Surfer team at 1-800-705-7782.

Regards,

A handwritten signature in black ink, appearing to read "Roy Thacker", is written over a light blue horizontal line.

Roy Thacker  
CEO

P.S.: If you are coming to the Expocam 2009 show April 16-18, please stop by the Load Surfer booth (#3132) to meet our team and to get a sneak peek at the program!